

Internet vs. intranet vs. extranet -?

what are they and how do they differ, interact and overlap



Information Worker Activities

Searching for and reading
information
30%



Interruptions
10%



Meetings
20%

Creating
information
40%



What questions will we try to answer?

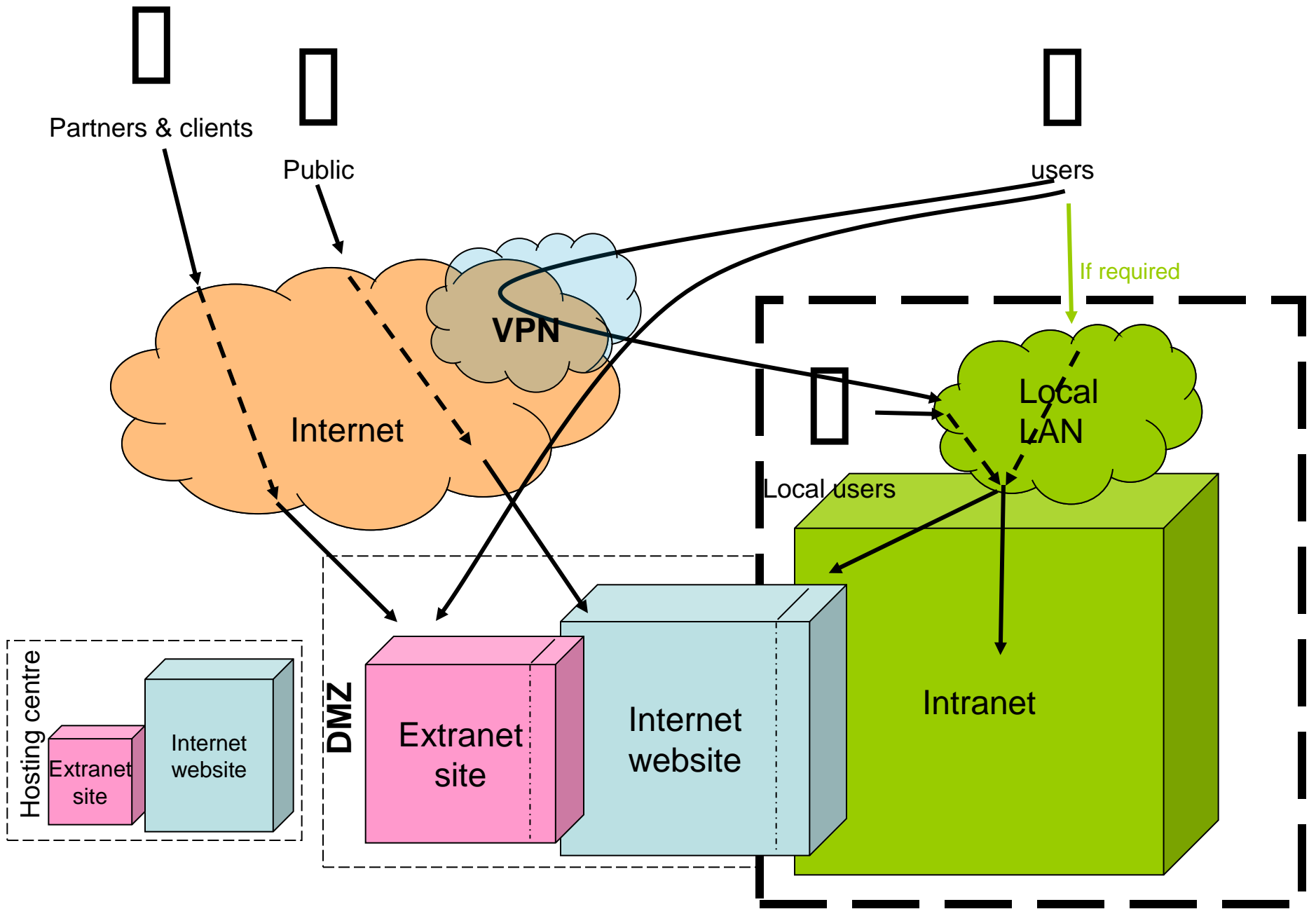
- ⌋ What are they?
- ⌋ What's wrong with using a single application for both?
- ⌋ Why do we use the same applications?
- ⌋ Why can't I publish once to all apps?



Internet

- *“The Internet (also known simply as the Net) is the worldwide, publicly accessible system of interconnected computer networks that transmit data by packet switching using the standard Internet Protocol (IP). It consists of millions of smaller business, academic, domestic, and government networks, which together carry various information and services, such as electronic mail, online chat, and the interlinked Web pages and other documents of the World Wide Web.”*





Not to scale!

“One for all...”

⤵ What’s wrong with using a single application for all three?



ioko³⁶⁵

Carelink

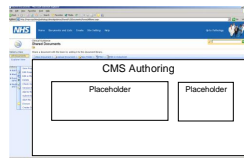
	No. of Responses	
Email	350	9%
Search engines	245	7%
Document management	242	6%
Web-based reporting	221	6%
Web content management	200	5%
Enterprise resource planning	197	5%
Security software	194	5%
Customer relationship management	176	5%
Application server software	160	4%
Data warehousing	157	4%
Web development tools	157	4%
Workflow	154	4%
Applications specific to operations	152	4%
Team workspace management	149	4%
Instant messaging	145	4%
Online meeting management	144	4%
eLearning	142	4%
Discussion forum management	141	4%
Analytic applications	139	4%
Business process management	102	3%
Knowledge exchange software	69	2%
Text mining	62	2%
Categorisation engines	60	2%



Intranet

Internet

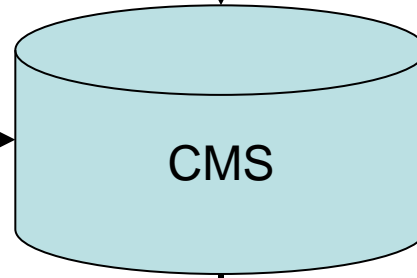
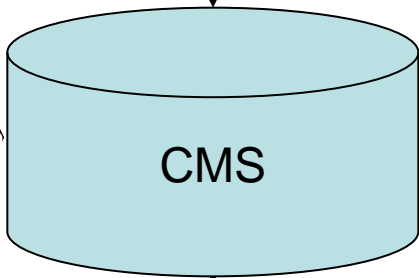
Content stored in CMS



CMS content created from PCs on LAN etc.

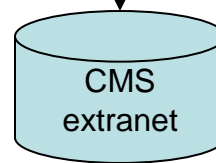


Some content published externally



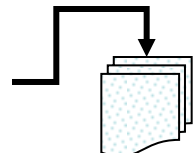
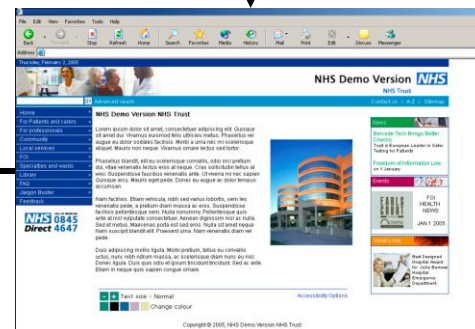
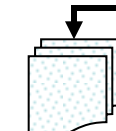
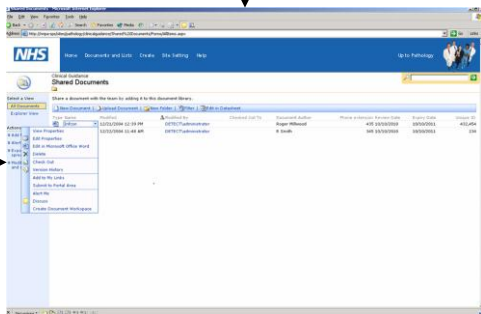
Other content displayed, managed and searched in intranet

Website displayed in a web part or full site on intranet



Selected documents listed in website, together with standard CMS content

Documents viewed, downloaded etc from CMS



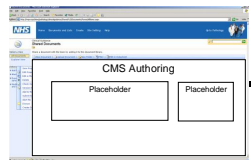
Inside

Outside

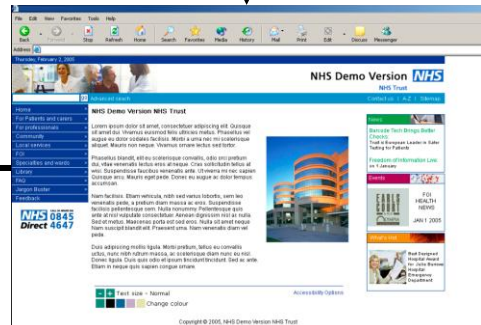
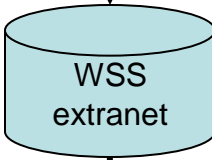
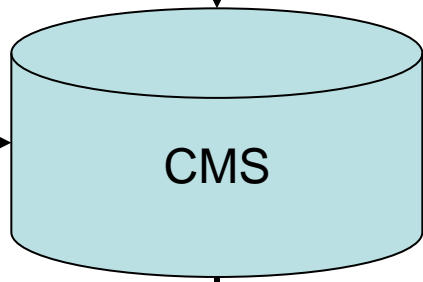
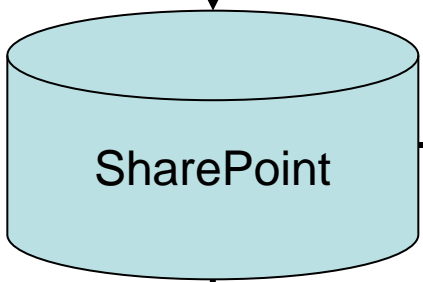
Intranet

Internet

Documents stored in SPS



CMS content created from PCs on LAN etc.



Documents viewed, downloaded etc from CMS

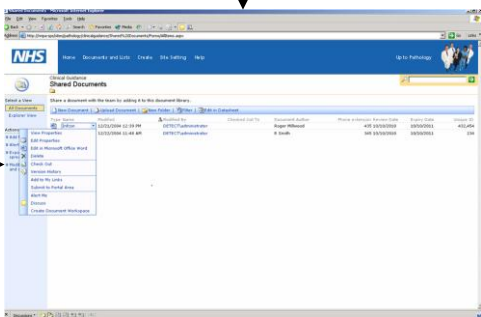


Selected documents pushed to CMS and/or WSS (optionally converted to pdf)

Documents and other content displayed, managed and searched in intranet

Website displayed in a web part or full site on intranet

Selected documents listed in website, together with standard CMS content

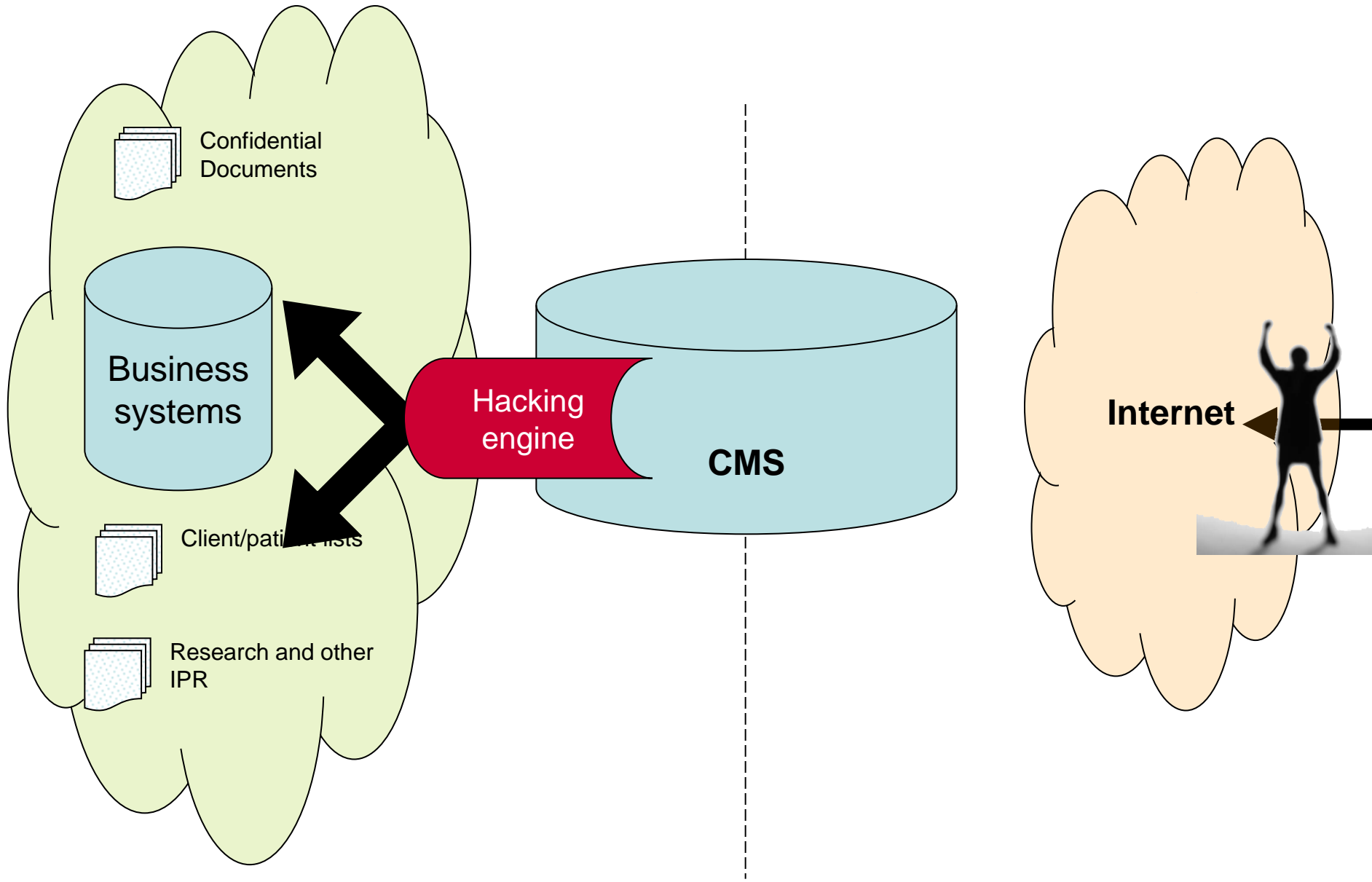


Inside

Outside

Intranet

Internet

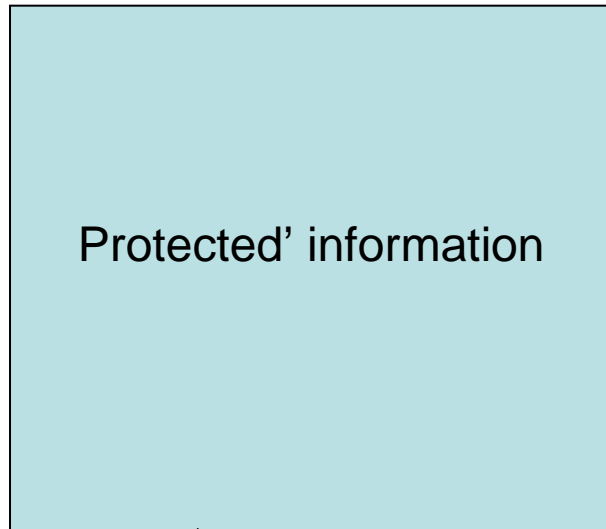


Inside

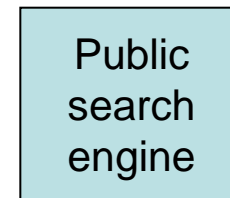
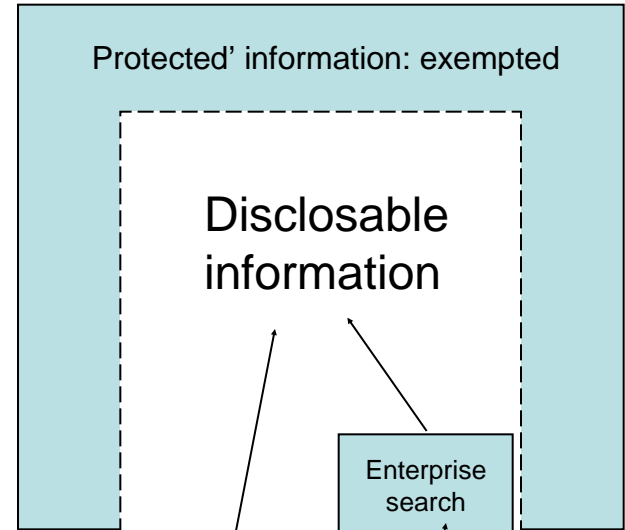
Outside



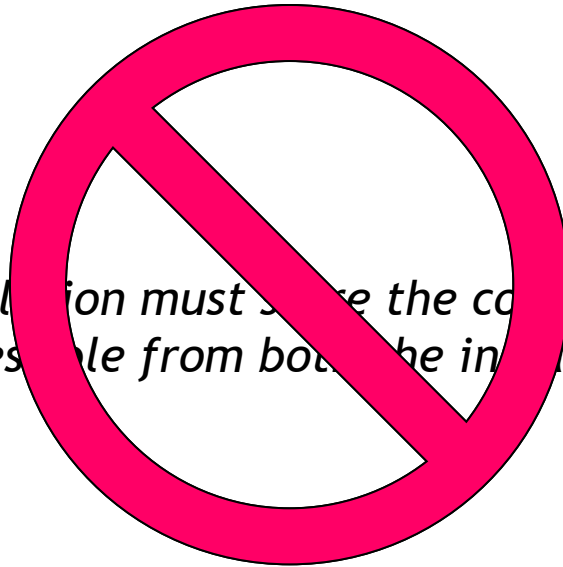
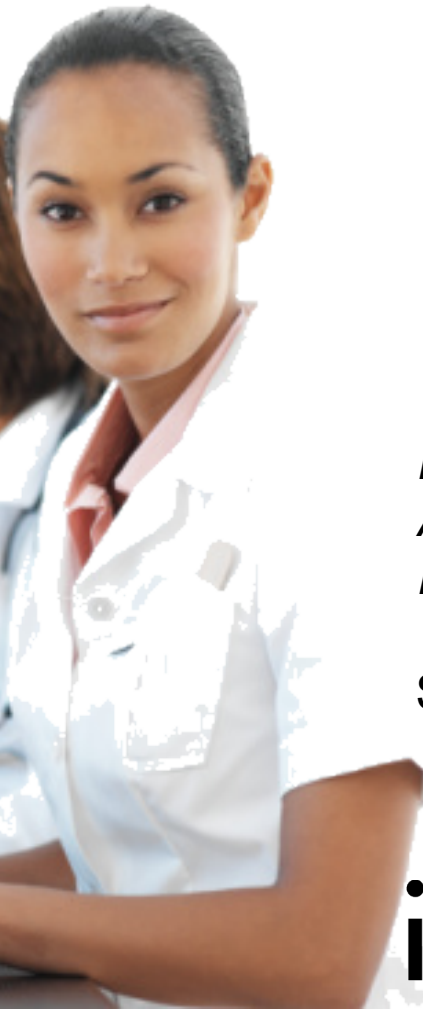
Traditional approach



'Open' approach



What about a single place for my content?



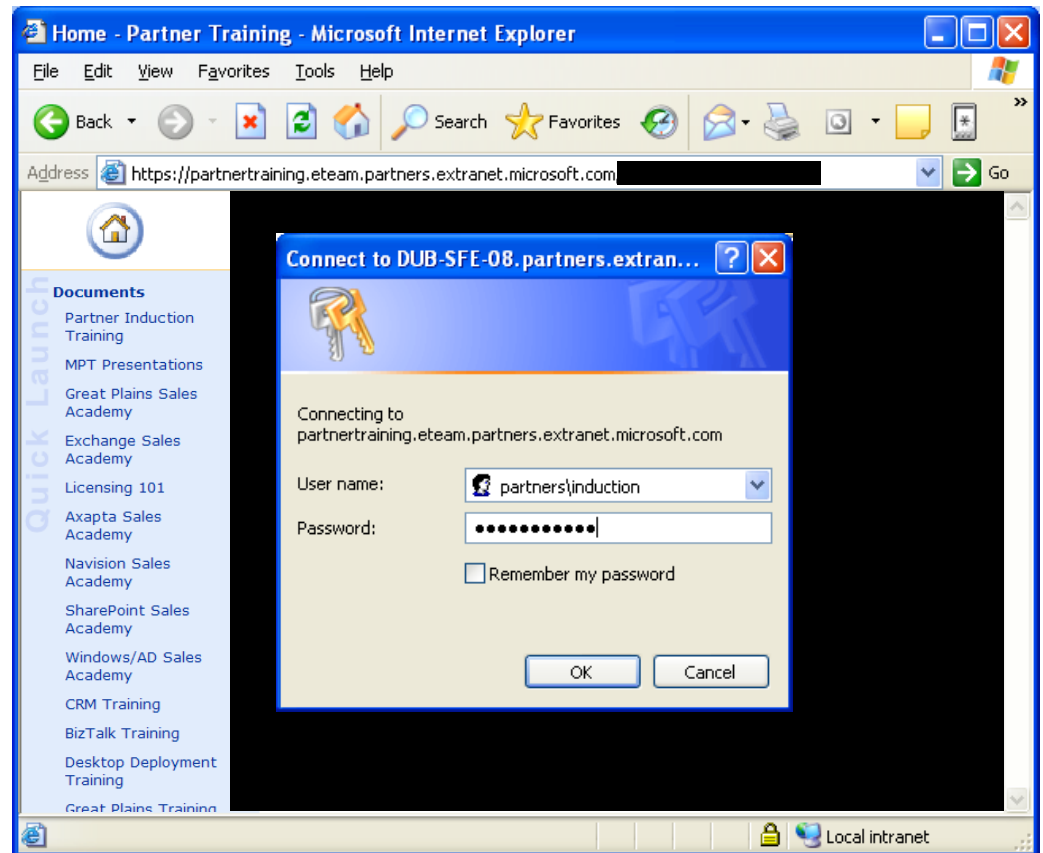
“The solution must store the content once and make it accessible from both the internet and the website”

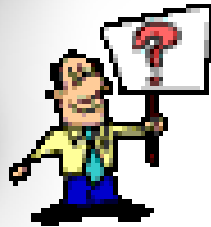
	LAN	WAN
<i>Performance</i>	100Mbps+	10Mbps or less
<i>Authentication</i>	AD and SSO	Challenge response
<i>Format</i>	Documents and data	html

Security, Search, Storage, Cost

Extranets

Are these separate?





Carelink

ioko³⁶⁵

Microsoft
GOLD CERTIFIED

Partner